



McDonald's (IT)

Menu Prices — July 14, 2026

Restaurant & Food Industry Reports



US Fast Food Restaurant Market Research

This Report will provide in-depth Market and Industry Analysis, Evaluate General Indicators, Financial and Scrutinize Investment Attractiveness.

Fast Food Industry →



The 2025 US Pizza Restaurants & Industry Trends Report

Pizza Industry →



The U.S. Fast-Casual Restaurant Industry

A Comprehensive Analysis of Market Dynamics, Consumer Trends, Innovation, and Competitive Strategies.

Fast Casual Industry →



2025 US Dining Restaurants & Industry Market Research

Casual Dining Industry →

Competitor Price Intelligence →

NOVITA' E PROMOZIONI	
ITEM	PRICE
3 Panini + 1 Tasty Basket	€19,90
3 Panini + 3 Patatine grandi + 9 Chicken McNuggets	€19,05
2 McMenu Large + 6 Chicken McNuggets	€16,15
McMenu McWrap L'Affumicato (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€10,25
McMenu McWrap L'Affumicato (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€11,00
McMenu Il Gustoso (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€9,50
McMenu Il Gustoso (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€10,10
McMenu L'Affumicato (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€9,50
McMenu L'Affumicato (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€10,10
Panini e Menu	

ITEM	PRICE
McMenu Gran Crispy McBacon (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€13,30
McMenu Gran Crispy McBacon (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€14,20
McMenu Crispy McWrap (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€11,00
McMenu Crispy McWrap (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€11,60
McMenu McWrap pollo croccante e Parmigiano Reggiano (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€11,00
McMenu McWrap pollo croccante e Parmigiano Reggiano (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€11,70
McMenu McWrap L'Affumicato (McMenu® Small - Panino, Bibita 0,4L e Patate Medie) (Panini e Menu)	€10,25
McMenu McWrap L'Affumicato (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi) (Panini e Menu)	€11,00
McMenu Crispy McBacon (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€10,20
McMenu Crispy McBacon (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€10,80
McMenu McChicken (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€9,70
McMenu McChicken (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€10,30
McMenu 6 Chicken McNuggets (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€9,70
McMenu 6 Chicken McNuggets (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€10,30
McMenu Big Mac (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€9,60
McMenu Big Mac (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€10,20
McMenu Il Gustoso (McMenu® Small - Panino, Bibita 0,4L e Patate Medie) (Panini e Menu)	€9,50
McMenu Il Gustoso (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi) (Panini e Menu)	€10,10
McMenu L'Affumicato (McMenu® Small - Panino, Bibita 0,4L e Patate Medie) (Panini e Menu)	€9,50
McMenu L'Affumicato (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi) (Panini e Menu)	€10,10
McMenu Double Chicken BBQ (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€6,10

ITEM	PRICE
McMenu Double Chicken BBQ (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€6,70
McMenu Double Cheeseburger (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€5,90
McMenu Double Cheeseburger (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€6,50
McMenu Filet-O-Fish (McMenu® Small - Panino, Bibita 0,4L e Patate Medie)	€5,90
McMenu Filet-O-Fish (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi)	€6,50

Menu in compagnia

ITEM	PRICE
3 Panini + 1 Tasty Basket (Menu in compagnia)	€19,90
3 Panini + 3 Patatine grandi + 9 Chicken McNuggets (Menu in compagnia)	€19,05
2 McMenu Large + 6 Chicken McNuggets (Menu in compagnia)	€16,15

Sfiziosità e Salse

ITEM	PRICE
Tasty Basket	€12,70
20 Chicken McNuggets	€12,30
McMenu 6 Chicken McNuggets (McMenu® Small - Panino, Bibita 0,4L e Patate Medie) (Sfiziosità e Salse)	€9,70
McMenu 6 Chicken McNuggets (McMenu® Large - Panino, Bibita 0,5L e Patate Grandi) (Sfiziosità e Salse)	€10,30
9 Chicken McNuggets	€6,60
6 Chicken McNuggets	€5,60
Le Ricche Fries CheeseandBacon	€4,60
Le Ricche Fries Cheddar	€4,40
4 Chicken McNuggets	€3,80
Chicken Wings	€3,40
Panzerotti con pomodoro e mozzarella 100% italiani	€2,50
Patatine (Grandi)	€3,40
Patatine (Medie)	€2,90
Patatine (Regolari)	€2,30
Snack di Parmigiano Reggiano	€1,20
Carotine Baby	€1,20
Ketchup	€0,25
Maionese	€0,25
Barbecue	€0,25
Agrodolce	€0,25
Senape	€0,25

ITEM	PRICE
Salsa Piccante	€0,25
Bibite	
ITEM	PRICE
Tropicana 100% spremuta d’arancia	€3,20
Coca-Cola Zero (Grandi)	€3,70
Coca-Cola Zero (Medie)	€3,40
Coca-Cola Zero (Regolari)	€2,70
Coca-Cola (Grandi)	€3,70
Coca-Cola (Medie)	€3,40
Coca-Cola (Regolari)	€2,70
Fanta (Grandi)	€3,70
Fanta (Medie)	€3,40
Fanta (Regolari)	€2,70
Sprite (Grandi)	€3,70
Sprite (Medie)	€3,40
Sprite (Regolari)	€2,70
Lipton Ice Tea Pesca (Grandi)	€3,70
Lipton Ice Tea Pesca (Medie)	€3,40
Lipton Ice Tea Pesca (Regolari)	€2,70
Lipton Ice Tea Limone (Grandi)	€3,70
Lipton Ice Tea Limone (Medie)	€3,40
Lipton Ice Tea Limone (Regolari)	€2,70
Succo ACE	€2,30
Succo Pesca	€2,30
Succo Ananas	€2,30
Succo Pera	€2,30
Succo Bio di Mela	€1,20
Acqua Naturale	€1,20
Acqua Frizzante	€1,20
Happy Meal®	
ITEM	PRICE
Happy Meal Chickenburger e Carotine	€4,20
Happy Meal Chickenburger e Patatine	€4,20

ITEM	PRICE
Happy Meal Hamburger e Carotine	€4,20
Happy Meal Hamburger e Patatine	€4,20
Happy Meal McToast e Carotine	€4,20
Happy Meal McToast e Patatine	€4,20
Happy Meal 4 Chicken McNuggets e Carotine	€4,20
Happy Meal 4 Chicken McNuggets e Patatine	€4,20

Panini Singoli

ITEM	PRICE
Gran Crispy McBacon	€7,70
McWrap L'Affumicato	€6,90
Crispy McWrap	€6,90
McWrap pollo croccante e Parmigiano Reggiano	€6,90
Il Gustoso	€6,50
L'Affumicato	€6,50
Crispy McBacon	€6,00
Big Mac	€6,00
McChicken	€6,00
6 Chicken McNuggets (Panini Singoli)	€5,60
Gluten Free Burger	€4,10
Double Chicken BBQ	€3,10
Double Cheeseburger	€3,10
Filet-O-Fish	€2,80
Chickenburger	€1,70
McToast	€1,70
Hamburger	€1,00

McFamily Meal®

ITEM	PRICE
2 McMenu Large + 2 Happy Meal	€20,60

Insalate e Menu Insalate

ITEM	PRICE
Menu Insalata pollo croccante e Parmigiano Reggiano	€8,70
Insalata pollo croccante e Parmigiano Reggiano	€7,70

ITEM	PRICE
Insalata Verde con Pomodori	€3,50
Torte e Dessert	
ITEM	PRICE
Menu McCrunchy Bread con succo di frutta	€2,90
Muffin con Nutella	€2,80
Pancake	€2,50
McCrunchy Bread con Nutella	€2,10
2 Donut	€2,00
Muffin Cioccolato	€1,90
Muffin Mirtilli	€1,90
2 Mini Mix	€1,50
Actimel Kids Fragola	€1,20
Melone	€1,00